



Center for Health Decision Science • Harvard School of Public Health

Please join us for a Health Decision Science Seminar at

3:30 p.m. on Wednesday, February 19

2nd Floor Conference Room, 718 Huntington Ave

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Management, & Director MHS in Health Economics Program,
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**'Measuring the priorities and treatment preferences
of parents with a child diagnosed with Duchenne
Muscular Dystrophy using best-worst scaling'**



Central to patient-centered outcomes research (PCOR) is the need to appropriately document and incorporate the priorities and preferences of patients, caregivers and other stakeholder into decision making. This presentation highlights an innovative PCOR study conducted by Parent Project Muscular Dystrophy (PPMD) to inform regulators about the priorities and treatment preferences of parents with a child diagnosed with Duchenne Muscular Dystrophy (DMD). In this study, multiple types of best-worst scaling, a cutting edge form of discrete-choice experiment, were used to study DMD-related parental concerns and parents treatment preferences. This presentation will give an overview of this study, illustrate how best-worst scaling was used, and highlight how the study of priorities and preferences can be incorporated into decision making.

~Please RSVP to chds@hsph.harvard.edu~



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