Please join us for a Health Decision Science Seminar at
3:30 p.m. on Wednesday, April 2
2nd Floor Conference Room, 718 Huntington Ave

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Quantifying preferences for asthma control using best-worst scaling (BWS) experiment

Understanding the views of patients is critical to designing effective asthma management programs. The objectives of this study were to quantify the preferences of parents and adolescents with asthma for different attributes of asthma control using a best worst scaling experiment (BWS), and to explore socioeconomic and health characteristics that may explain heterogeneity of preferences.