Center for Health Decision Science • Harvard School of Public Health

Please join us for a Health Decision Science Seminar at

3:30 PM on Wednesday, January 22
HPM Conference Room • Kresge Building, Room 439

Tzahit Simon-Tuval, Ph.D.
Assistant Professor of Health Economics, Ben-Gurion
University of the Negev, Israel

‘Value-based insurance design: analysis of two underlying assumptions’

Value-based insurance design (VBID) reduces patient copayment for services with high value measured by incremental benefit to incremental cost ratio. These VBIDs are commonly applied on prescription drug therapy for chronic patients. The perception that VBIDs may result in decreased healthcare utilization (HCU) stems from two underlying assumptions: First, that VBIDs will increase patients’ adherence to therapy, thus improving their health outcomes; Second, that the adverse events averted are more costly than the services (e.g. prescribed medication) that preventing them. The goal of the presented study was to address these two assumptions. Namely, to estimate cost-related non-adherence rate to medication in several chronic conditions; and to examine whether adherence is related to decrease in healthcare utilization. The results will be discussed in light of extant literature and in the unique context of Israel’s Healthcare system.

~Please RSVP to chds@hsph.harvard.edu~